



# Frederick Estrella

## Content Creator

frederickjosueestrellachevez@gmail.com  
0962788071

Guayaquil, Ecuador

## Profile

Visual Artist, fashion designer (24 years old) and life-of-the-party content creator with 2 years of experience and knack for the unconventional. Collaborated with many brands, such as: StartUp Grind, Beautik London, It's Skin, Evil Rose (Clothing brand), KFC, Burger King and Cinemark.

Vogue Portugal Recognition.

## Employment History

### Content Creator at Dvinci Marketing, Guayaquil

03/2023–Present

- Content Creator for our podcast in Youtube "3atados tv", to make people smile and feel comfortable with our jokes and funny games. We are "No filter"
- Created engaging video content that increased our YouTube subscribers.
- Edited raw footage to create a series of videos that accumulated more than X million views on YouTube.
- Managed social media channels and developed campaigns to engage and grow user base

### Air Traffic Agent at American Airlines, Guayaquil

12/2021–03/2022

- Developed and implemented customer service strategies that improved customer experience and loyalty
- Provided timely and accurate information to customers regarding flight schedules, fares, and promotions
- I was in charge of helping the passengers who have their COVID test on the right date. Furthermore, the check in of the passengers
- Resolved customer complaints in a professional and efficient manner, resulting in a X% reduction in customer escalations

## Education

### Diploma of Higher Education, Unidad Educativa Santa María de los Ángeles, Guayaquil

01/2012–03/2017

### B1, Benedict Schools, Guayaquil

## Links

- [Instagram](#)
- [Youtube](#)
- [TikTok](#)

## Skills

Adobe Lightroom	5/5
Content Creation	5/5
Communication Skills	5/5
Editing Video	5/5
Adobe Photoshop	5/5
Adobe Premiere Pro	5/5

## Languages

English	Good working knowledge
French	Native speaker
Italian	Very good command

## References

Erasmio Diones from Dvinci Marketing  
erasmodioses@gmail.com  
0999093062

02/2016–10/2019

**A-levels, Vicente Rocafuerte "Laica" University,  
Guayaquil**

03/2018–08/2019

**B-levels, University of Arts, Guayaquil**

10/2019–Present